



Press Release No. 23 dated October 9, 2009 Page 1 of 2

Stronger presence in Asia: Omicron wins Photonitech as a new partner for its worldwide sales network.

The company Omicron-Laserage Laserprodukte GmbH from Rodgau, Germany further expands its worldwide sales network. As from now Omicron products will also be distributed in Singapore and Malaysia in cooperation with the photonic specialist Photonitech.

Rodgau/Frankfurt (mas) – As from now the laser specialist Omicron from Rodgau, Germany will be represented in Singapore and Malaysia by Photonitech Pte Ltd. The Asian sales representative includes the whole Omicron range of products in its portfolio.

Founded in 2002 Photonitech is a well-established sales representative in the field of NanoTech, BioTech and SemiCon in Asia. Based in Singapore the specialist distributes customized, high quality products for the fast growing photonic industry in the whole Asia-Pacific region. Besides product distribution the Photonitech team also provides consultancy, technical support and product training for Omicron in Singapore and Malaysia. Further information about the distributor is available at www.photonitech.com.

Besides the new sales representative in Singapore, Omicron also has partners in the Benelux countries, China, Germany, England, France, Israel, Italy, Japan, Korea, USA, Scandinavia, Spain, Taiwan and Turkey. Omicrons sales network consists of 17 distributors worldwide.

Further information on Omicron laser products can be found at www.omicron-laser.de.

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Press Release No. 23, dated October 9, 2009, Page 2 of 2

About Omicron

Since 1989, Omicron has been developing, building and producing innovative laser systems. Its highly-qualified team has specialised in the development of customized solutions for applications in the fields of medicine, research, biotechnology, digital imaging and optical data storage as well as quality assurance and measurement engineering. Product development and production comply with European and US guidelines. The company's groundbreaking new developments in DVD mastering are currently conquering the Asian market. The laser systems are constructed on modules in order to satisfy customer requirements individually and to support customers in system integration. Omicron pursues the objective of being an industry leader in product development and has not only set trends in laser technology but also excited industry analysts throughout the world.

Issued by: Omicron-Laserage Laserprodukte GmbH, Raiffeisenstr. 5e, 63110 Rodgau, Germany, www.omicron-laser.de
Press Contact: PR Solutions by Melanie Schacker, Am Nonnenhof 55, 60435 Frankfurt/Main, Germany
Tel: 0049 – (0)69 – 95 20 8991, Fax: 0049 – (0)69 – 95 20 8992, Cell Phone: 0049 – (0)179 – 67 43 552
E-Mail: presse@pr-schacker.de, Web: www.pr-schacker.de