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Omicron wins von-Gegerfelt-Photonics as a new partner for its worldwide sales network.

The company Omicron-Laserage Laserprodukte GmbH from Rodgau, Germany could win the laser distribution specialist von-Gegerfelt-Photonics as their new distributor for Germany and the Nordic countries. With this step, Omicron could expand its worldwide sales network to sixteen international partners.

Rodgau/Frankfurt (mas) – With immediate effect German laser specialist Omicron will be represented by the well established distribution company von-Gegerfelt-Photonics in German speaking countries and Scandinavia. As a long-time distributor of the laser manufacturer Cobolt, von Gegerfelt Photonics has a lot of experience and contacts in the target markets for Omicron laser and LED products. Under the roof of von-Gegerfelt-Photonics, the Omicron and Cobolt product portfolio will be marketed under the motto „Lasers for live – the best of two worlds in laser technology” which is a perfect addition of diode and DPSS laser technology.

With von-Gegerfelt-Photonics, Omicron opens up new target markets, especially in the biotechnology area.

Besides the new sales representative in Germany and the Nordic countries, Omicron also has partners in the Benelux countries, China, England, France, Israel, Italy, Japan, Korea, North America, Spain, Taiwan, and Turkey. Further information on Omicron laser products can be found at www.omicron-laser.de.

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Background information to Omicron

Omicron has been developing, designing and producing innovative laser systems since 1989. Since then, its highly-qualified team has specialised in the development of customised solutions for medicine, research, biotechnology, digital imaging and optical data storage, as well as quality assurance and metrology. Development and production activities comply with both European and US directives. The company's groundbreaking new developments in DVD mastering are currently conquering the Asian market. The modular laser systems enable every bespoke requirement to be satisfied and optimized support with system integration. Omicron claims to be one step ahead when it comes to product development. Its numerous developments in laser technology not only set trends but have already caused an international sensation.

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