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Expansion of the worldwide distribution network: Omicron wins Militram as distributor in Israel.

Omicron-Laserage Laserprodukte GmbH, Rodgau, Germany, enlarges its worldwide distributor network to a total of fifteen international partners. With the new sales representative Militram the innovative Omicron laser products are also distributed in Israel with immediate effect.

Rodgau/Frankfurt (mas) – With immediate effect German laser specialist Omicron will be represented by high-tech-specialist Militram in Israel.

Militram is one of the leading sales representatives on the Israel market in the field of advanced technology. Since 25 years the company with registered office in Tel Aviv employs highly qualified specialists for product promotion in different business areas. Militram represents international market leaders of the high-tech-industry, is concerned with their sales, and supports their technical implementation of the particular product also on-site. Further information can be found in the world-wide-web at www.militram.com.

Besides the new sales representative in Israel, Omicron also has partners in the Benelux countries, China, England, France, Italy, Japan, Korea, North America, Spain, Taiwan, and Turkey. Further information on Omicron laser products can be found at www.omicron-laser.de.

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Background information to Omicron

Omicron has been developing, designing and producing innovative laser systems since 1989. Since then, its highly-qualified team has specialised in the development of customised solutions for medicine, research, biotechnology, digital imaging and optical data storage, as well as quality assurance and metrology. Development and production activities comply with both European and US directives. The company's groundbreaking new developments in DVD mastering are currently conquering the Asian market. The modular laser systems enable every bespoke requirement to be satisfied and optimized support with system integration. Omicron claims to be one step ahead when it comes to product development. Its numerous developments in laser technology not only set trends but have already caused an international sensation.

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