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Omicron goes West: Laser specialist Omicron enjoys first-time sales representation in North America

Omicron Laserage Laserprodukte GmbH from Rodgau on the American market with its first distribution partner. The worldwide distribution network, boasting a total of fourteen partners, now extends to the West to market the innovative Omicron laser products.

Rodgau/Frankfurt (mas) – With immediate effect, the Distribution and Sales Agency “Market Tech Inc.”, headquartered in California’s Scotts Valley, will be representing the German laser specialist Omicron in North America.

Market Tech ranks among the leading sales agencies in the American laser market and offers a broad range of laser products from gas, solid state, diode and fibre lasers in the ultraviolet, visible and infrared spectrum. The product portfolio’s applications include the scientific field, as well as industrial markets such as medicine, bio-technology, space travel and quality control. Further information is available on the Internet at www.markettechinc.net.

The two new partners will make their joint debut at the “Photonics West” trade fair from January 19 to 24, 2008 in San Jose in California. Omicron and Market Tech will be presenting to America the latest product developments from the German laser specialist on stand number 1733.

Besides the new US distributor, Omicron also has partners in the Benelux countries, China, England, France, Israel, Italy, Japan, Korea, Spain, Taiwan and Turkey. Further information on Omicron laser products can be found at www.lasersystem.de.

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**Background information to Omicron**

Omicron has been developing, designing and producing innovative laser systems since 1989. Since then, its highly-qualified team has specialised in the development of customised solutions for medicine, research, biotechnology, digital imaging and optical data storage, as well as quality assurance and metrology. Development and production activities comply with both European and US directives. The company's groundbreaking new developments in DVD mastering are currently conquering the Asian market. The modular laser systems enable every bespoke requirement to be satisfied and optimised support with system integration. Omicron claims to be one step ahead when it comes to product development. Its numerous developments in laser technology not only set trends but have already caused an international sensation.

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