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Laser specialist Omicron wins two new partners in Korea and Turkey to expand its global sales network

Rodgau (mas) – Omicron Laserage Laserprodukte GmbH, headquartered in Rodgau, is joined by two new sales partners for international marketing. This expands the reach of its innovative laser products to Korea and Turkey.

Omicron's is being representing in Korea with immediate effect by Dong Woo Optron Co. Ltd. This Korean manufacturer of monochromators and spectrometers sells various brands of laser sources and has incorporated Omicron products as the perfect complement to its range. Further information can be found at www.optron.co.kr.

Omicron's new sales partner in Turkey is Mitra Anonim Sirketi, which is headquartered in Istanbul. This company sells laser products and machinery from renowned manufacturers. Its key business is the printing industry. Further details can be obtained by visiting www.mitra.com.tr.

Besides these two new distributors, Omicron also has sales partners in the Benelux countries, France, England, Israel and Japan. Further information on Omicron laser products can be found at www.lasersystem.de.

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Background information

Omicron has been developing, designing and producing innovative laser systems since 1989. Since the, its highly-qualified team has specialised in the development of bespoke solutions for medicine, research, biotechnology, digital imaging and optical data storage, as well as quality assurance and metrology. Development and production activities comply with both European and US directives. The company's groundbreaking new developments in DVD mastering are currently conquering the Asian market. The modular laser systems enable every bespoke requirement to be satisfied and optimised support with system integration. Omicron claims to be one step ahead when it comes to product development. Its numerous developments in laser technology not only set trends but have already caused an international sensation.

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